

aruba
Instant on

Brand Guidelines

Version 2.1 | 0521

aruba
a Hewlett Packard
Enterprise company

TABLE OF CONTENTS

Introduction.....	3
Voice and tone.....	6
Logo	9
Colors	14
Typography.....	16
Imagery	20
Iconography.....	26
Web and online	28
Presentations	30
Videos.....	32
Examples.....	34
Co-branding.....	37

INTRODUCTION

Why do we have guidelines?

Written and graphic communications are the most visible expressions of the Aruba Instant On brand. That's why the brand guidelines are important — adhering to them ensures that we create the right impression with our customers, partners and employees, and that our communications are the best expression of who we are and what we represent.

How do I use these guidelines?

The Aruba Instant On guidelines are building blocks for creating branded communications. Here are a few tips.

1. Though there are clearly defined rules regarding logo usage and how to employ our fonts and color palette, there is some flexibility in how brand elements like images, colors and fonts, can be assembled.
2. Always consider the audience, the content being promoted, the type of asset (email, video, collateral, website, etc) and the goal of the communication. For example, an email announcing a new product will have different imagery and a different tone than an email communicating a product issue.
3. Simply copying visuals or messaging from one experience and placing them into another may not be the most effective way to apply the brand identity.
4. The Brand Team is here to help! If you need assistance developing new communications and assets, please [contact us](#).

INTRODUCTION

Our values and personality

Aruba Instant On should be viewed as a trusted, confident and optimistic ally for anyone in need of Wi-Fi network solutions. Who we are and what we stand for should be reinforced in every communication we create.

Brand values

- Trusted
- Innovative
- Empowering

Brand personality

- Approachable
- Authentic
- Confident
- Energetic
- Optimistic

How we position Aruba Instant On

Whether you own a cafe, a design firm or a tech startup, a reliable and secure network plays a critical role in the success of your business. For businesses with up to 100 active users, employees and/or guests, limited IT support, and single or multiple sites, Aruba Instant On offers a comprehensive network solution that is affordable, easy to set up, and provides blazing fast, secure connectivity.

INTRODUCTION

How we bring the brand to life

The Aruba Instant On brand is expressed in ways that emphasize our brand values and personality. The brand is vibrant, authentic and empowering.

Images and colors

The energetic, rich colors and authentic images of people reinforce that vibrancy and approachability. These elements visually communicate how Aruba Instant On products and solutions are empowering and help us stand out from the competition.

Messaging

Our messaging should be conversational, approachable, energetic, and exude confidence. We want to emphasize the Aruba Instant On is a high-performance, secure networking solution that is easy to set up and manage — at a price that won't break the bank.

Voice and tone



9

VOICE AND TONE

Aruba Instant On's voice and tone comes to life through content. It's the written or verbal expression of the brand.

What makes Aruba Instant On unique

The Aruba Instant On voice is:

- Approachable, authentic and confident
- Sophisticated, energetic and dynamic
- Simple and direct, not complex or wordy
- "Cautiously bold" but never flippant, snarky, or cheeky
- Typically not from a "first person" perspective, unless approved by the Brand Team for a specific campaign or communication
- Free of regional idioms or slang (so it can be easily translated when needed)

VOICE AND TONE

Guidelines when creating content for Aruba Instant on

Do:

- Recognize that our branding is intentionally distinct from Aruba's core brand
- Get in touch with Aruba Instant On stakeholders before starting your initiative:
 - shannon.e.byrne@hpe.com
 - eric.moriyama@hpe.com
 - arubabrand@hpe.com

Don't:

- Use the abbreviation "AIO" in external-facing copy
- Make the products into a character, mascot or cartoon
- Apply the Aruba Instant On voice, tone or brand to other Aruba campaigns
- Edit approved Aruba Instant On assets, or create new ones, without prior brand team approval

Logo

The logo features the word "aruba" in a bold, lowercase, orange sans-serif font. Below it, the words "Instant On" are written in a white, lowercase, sans-serif font. The background is a dark purple gradient with large, semi-transparent circles in shades of purple and orange.

aruba
Instant On

THE LOGO

There are two versions of the Aruba Instant On logo. The following pages explain how and when to use each version. Aruba Instant On logos can be found [here](#).



aruba
Instant On



aruba Instant On

THE LOGO — PREFERRED VERSION

Use this version of the logo whenever possible.



Full color on a white or light colored background



Full color on a black or dark colored background



Black on a white or light colored background



White on a black or dark colored background

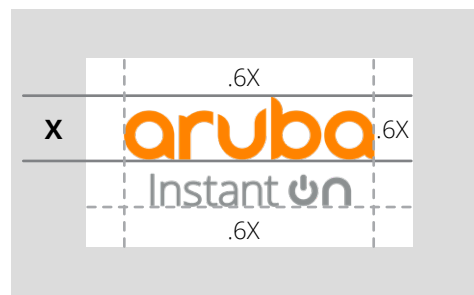
Minimum size for print



Minimum size for online use



Minimum clear space around the logo



X = height of the "aruba" text in the logo.
The clear space around the logo should be at least .6X.

THE LOGO — ALTERNATE VERSION

Use this version of the logo when vertical space is limited.



Full color on a white or light colored background



Full color on a black or dark colored background



Black on a white or light colored background



White on a black or dark colored background

Minimum size for print

 .12 in.

Minimum size for online use

 20 px

Minimum clear space around the logo



X = height of the "aruba" text in the logo.

The clear space around the logo should be at least .6X.

THE LOGO — THINGS TO AVOID DOING



Don't remove or omit parts of the logo



Don't resize or distort any parts of the logo



Don't use the logo on a busy background



Don't change the proportion of the logo



Explore the
aruba
Instant On
AP22 solution.

Don't use the logo in a sentence



Don't change any colors in the logo



Don't separate or use the power-on icon in place of the full logo.

Color palette



THE COLOR PALETTE

Primary colors



Orange

RGB: 255/131/0
Hex: #ff8800
PMS: 151
CMYK: 0/60/100



Purple

RGB: 92/15/139
Hex: #5c0f8b
PMS: 2597
CMYK: 82/100/0/4

TINTS



RGB: 255/230/204
Hex: #ffe6cc
CMYK: 0/10/20/0



RGB: 247/238/242
Hex: #f7eefc
CMYK: 2/6/0/0



RGB: 73/8/112
Hex: #5c0f8b
CMYK: 84/100/20/16

Secondary colors



Blue

RGB: 15/50/80
Hex: #0f3252
PMS: 2380C
CMYK: 100/85/45/45



Light Blue

RGB: 175/225/240
Hex: #ade1f0
PMS: 2095C
CMYK: 40/0/5/0



Green

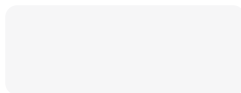
RGB: 200/227/121
Hex: #c8e379
PMS: 2288
CMYK: 24/0/67/0

Highlight colors



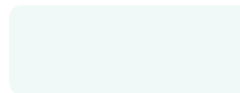
White

RGB: 255/255/255
Hex: #ffffff



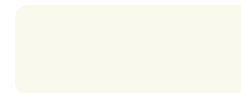
Extra Light Gray

RGB: 246/246/247
Hex: #f6f6f7
CMYK: 2/2/1/2



Extra Light Teal

RGB: 200/227/121
Hex: #f1f9f7
CMYK: 4/0/2/0



Extra Light Green

RGB: 92/15/139
Hex: #f9f9ec
CMYK: 2/0/7/0



Light Gray

RGB: 195/197/200
Hex: #ffffff
CMYK: 0/0/0/25



Medium Gray

RGB: 117/118/121
Hex: #f6f6f7
CMYK: 0/0/0/60



Dark Gray

RGB: 200/227/121
Hex: #656569
CMYK: 0/0/0/75



Black

RGB: 0/0/0
Hex: #000000
CMYK: 20/10/20/100

Typography

A B C D E F
a b c c d e f g

TYPOGRAPHY

Primary font: Open Sans

Open Sans Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Open Sans Light Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Open Sans Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Open Sans Regular Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Open Sans Semibold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Open Sans Semibold Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Open Sans Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Open Sans Bold Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

TYPOGRAPHY

Alternate font: Arial

Use when Open Sans is not available.

Arial

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Arial Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Arial Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Arial Bold Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Arial Black

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

TYPOGRAPHY IN USE

Follow the guidance below regarding how to apply styles to text in communications. And always keep in mind the legibility of text. For example, avoid using Open Sans Light if applying white text on a dark background.

Recommended styles:

- Headlines — Open Sans Bold or Regular
- Subheadlines — Open Sans Regular or Light
- Body copy — Open Sans Regular
- CTAs — Open Sans Regular
- Diagram descriptions and legal text — Open Sans Regular or Light

Applying styles to text:

- Sentence case should be used for headlines and subheadlines — not title case
- Minimize the use of all-caps for headers, subheaders or body copy
- Do not use (or tightly restrict the use of) ellipses and exclamation marks

Imagery



IMAGERY

Aruba Instant On imagery falls into three categories:

Photographic lifestyle



Graphic color backgrounds



Products



IMAGERY: PHOTOGRAPHIC PRE-TREATED IMAGES

Pre-treated backgrounds can be tricky so it's best if they are created by graphic designers. These images are pre-treated with color gradients, and provide a suitable backdrop for overlaying text or product images. This image treatment adds depth, richness, and visual consistency to Aruba Instant On images.

High resolution images are available [here](#).



IMAGERY: PHOTOGRAPHIC NON-PRE-TREATED IMAGES

Photographic images that are not pre-treated can be used on a limited basis. They must be used as smaller supportive images — never as full bleed or as background images — or as a highlight image on a graphic background. These images must be contained within a shape like a circle or square.

- Use authentic-looking images of people in real environments
- Feature people in natural poses and avoid stiff or forced positions
- Maintain vibrant colors in photographs to bring life to images
- Images should be sharp — but not high contrast
- Select images that feature natural light, avoid overly artificial or bright lighting that can cast harsh shadows
- Use images that highlight the benefits of using Aruba Instant On products

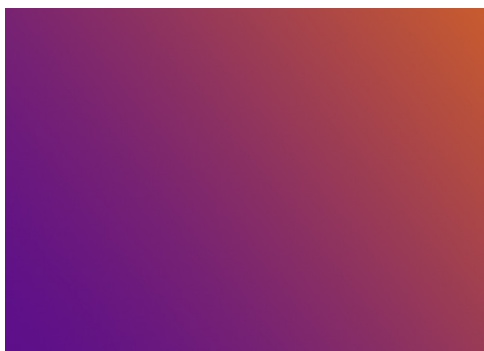
High resolution images are available [here](#).



IMAGERY: GRAPHIC COLOR BACKGROUNDS

Graphic color backgrounds are simple, scalable images that provide good backdrops for product photos or text. These backgrounds may be color gradients or solid colors. The images are created using Aruba Instant On colors and may also have circular or simple geometric shapes overlays to create interest.

High resolution background images are available [here](#).



IMAGERY: PRODUCT IMAGES

Only use brand-approved Aruba Instant On product images. Products are photographed on white backgrounds, so images can be used either with a white or transparent background.

High resolution images are available [here](#).



Iconography



ICONOGRAPHY

Aruba Instant On icons have a unique and specific visual style. They are simple, open, and airy with rounded corners. The primary icon color is purple, with orange and gray used as accent colors.

A library of icons can be found [here](#).



Web and online experiences



WEB AND ONLINE EXPERIENCES

When creating web site and other online experiences, apply the same guidelines for using the logo, imagery, iconography, typography and colors covered in this document.

Web and online experiences include:

- The Aruba Instant On website
- Partner portals or pages
- Landing pages
- Shopping site pages such as Amazon Web Stores
- Online display and social banners
- Emails

A few general rules to follow:

- Use the Open Sans font family whenever possible
- For calls to action or other clickable elements including buttons and other links, use orange
- For non-clickable elements, minimize the use of orange
- Strive to keep the visual experience simple, and make it easy for users to find information — avoid overly cluttered or busy layouts or graphics

Consistency with our brand identity is always important. However, it's not necessary to have all online experiences appear identical. It's important to consider your audience type, content, communication flow (if applicable) and where the user may be in the customer journey. The visual appearance of an online experience should support these considerations.

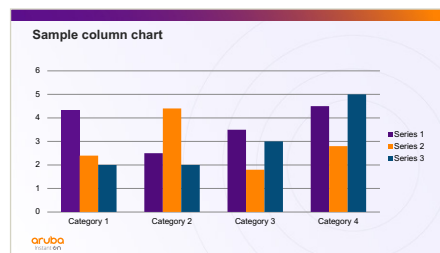
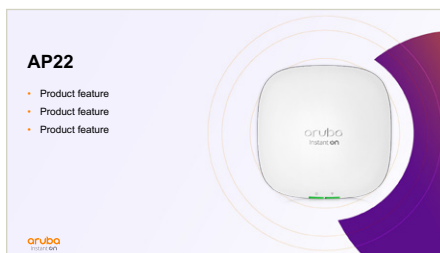
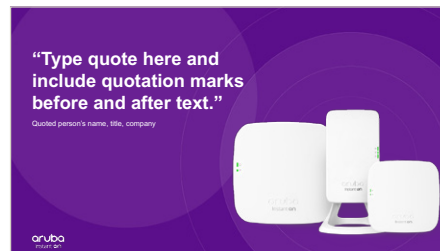
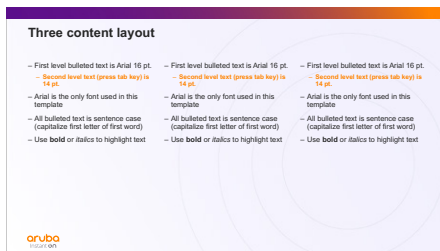
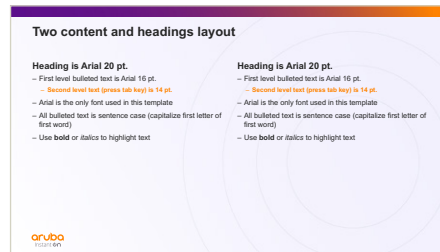
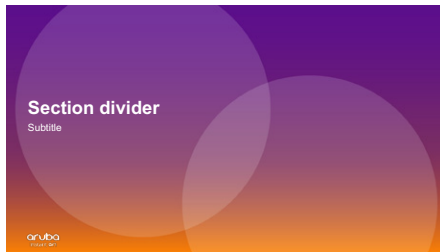
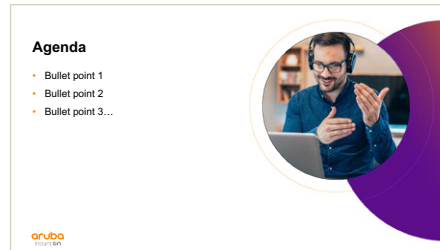
Please [contact us](#) for guidance when creating new online experiences or for more detailed web style guide information.

Presentations



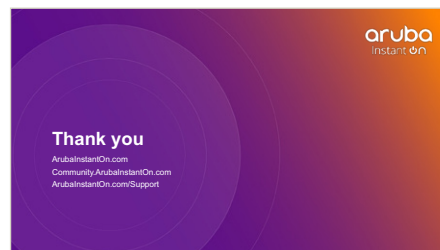
PRESENTATIONS

When creating presentations, use the Aruba Instant On PowerPoint presentation templates found [here](#).



Sample table

	Heading	Heading	Heading	Heading
Arial 18 pt.	Content	Content	Content	Content
Content	Content	Content	Content	Content
Content	Content	Content	Content	Content
Content	Content	Content	Content	Content
Arial bold 18 pt.	Content	Content	Content	Content
Content	Content	Content	Content	Content



Videos

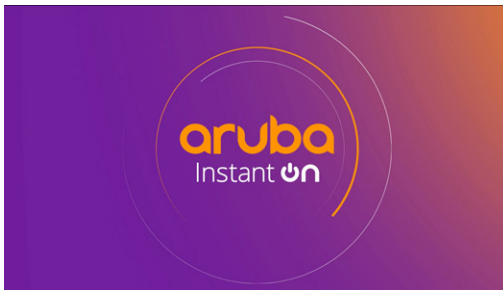


VIDEOS

Aruba Instant On videos should follow the same guidelines outlined in this document in terms of logo usage, image types and treatments, typography, and colors.

Always use the standard Aruba Instant On intro and outro video bumper clips whenever creating a new video. To access these clips, contact eric.moriyama@hpe.com.

Intro video bumper animation



Outro video bumper animation



Examples



EXAMPLES OF THE BRAND IDENTITY

aruba Instant On

Small Business Work from Home Products How it Works BUY NOW

Security. Easy set up. Performance. Check, check, check.

Explore simple, smarter Wi-Fi for:

Small Business Work From Home

Business Wi-Fi made incredibly simple

network in minutes with our mobile app and enjoy fast speeds inside and outside. Manage your business network from anywhere, easily. Relax knowing your business, employees, and customers are protected by the latest security & connectivity—at no extra cost to you.

BUY NOW

A better way to Wi-Fi

- Easy set up and management**
The Aruba Instant On App makes your business Wi-Fi incredibly simple. Set up takes a few clicks—no tech experience needed. Monitor and manage your business network anywhere from your phone, and keep tabs on who is connecting to which sites and apps.
- Blazing fast and wicked smart**
Automatic data routing keeps all your info flowing on the fastest path. Automatic software updates keep your Wi-Fi operating at top speeds. If an error is detected, your network “heals itself.” Connect all your devices, even those with a wired connection, including POS terminals, security cameras, smart locks, printers, smart TVs, and more.
- Security at no extra cost**
Security shouldn't be an add-on, it's a must-have. It's included at no extra cost with Aruba Instant On. Easily separate business and employee traffic from customer traffic. Set hours for network availability and block specific sites and app categories to ward off malicious activity.

I make Wi-Fi easy.
So you can focus elsewhere.

Happy Mother's Day
(I'm looking at you, Mama Instant On).

Setting up and managing your Wi-Fi network has never been easier

You deserve a Wi-Fi network that works as hard as you do, one that's as easy to set up and manage as it is to use and enjoy. Meet Aruba Instant On.

GET STARTED

aruba Instant On

Title slide with picture

Subtitle

Month day, year

“Type quote here and include quotation marks before and after text.”

Quoted person's name, title, company

Ready for small business Wi-Fi that works as hard

EXAMPLES OF THE BRAND IDENTITY

AT A GLANCE

aruba Instant On

Say hello to Aruba Instant On Access Points



FROM BLAZING TO AMAZING

Today's small businesses range from boutique retail stores to technology start-ups. Though different, each share common objectives — building the business, improving productivity and giving employees and customers an amazing online experience.

With models designed for indoor, outdoor, and hospitality or SOHO environments there's an option that meets any need, all at an attractive price point. And when it comes to features and peace of mind — it starts here.

BENEFITS

- PERFORMANCE YOU CAN SEE**
The Internet and apps are faster than ever
- YOU'RE FREE TO ROAM**
Smart Mesh technology that blankets your entire space
- PEACE OF MIND**
Built-in security features, for a worry-free networking experience
- WE'VE GOT YOU COVERED**
Support in all the right places: 2-year warranty, phone and chat support, and an active online community

DATA SHEET INDOOR ACCESS POINT

aruba Instant On

WiFi 6 CERTIFIED

Aruba Instant On AP22

High-speed Wi-Fi designed with small businesses in mind.

Perfect for reimaged offices, schools, and retail/hospitality businesses

Small businesses are facing a number of challenges—challenges that need constant attention. The right technology can help you stay on top of them and stay ahead of the curve. Technologies like the ones found inside the AP22.

To meet the increasing needs and volumes of connected devices, Aruba Instant On is announcing its first **WiFi 6 access point AP22**, delivering higher capacity and greater performance at a competitive price, the AP22 is the perfect access point for small businesses with expanding mobile, cloud, and IoT requirements.

WiFi Certified 6E AP22 access points deliver faster Wi-Fi speeds, greater capacity, and reduced latency between access points and devices for a superior Wi-Fi experience. With the AP22, you can upgrade your Wi-Fi network to boost performance across devices now, while preparing it for more mobile and IoT devices in the future.

Already have a demanding mobile and/or IoT environment? Delivering **4x the capacity** of 802.11ac access points, AP22 can provide an exceptional user experience in a broad variety of scenarios. Remote offices, hybrid classrooms, hotels and restaurants, reimaged retail and hospitality. The AP22 can handle them all without breaking a sweat. Want to make sure it's all of the past? Combine the AP22 with Smart Mesh Wi-Fi for complete wireless coverage.

Want to keep bandwidth hogs and unknown devices off your network? Banish them with the flip of your thumb on the Aruba Instant On App.

We know the critical role Wi-Fi plays in business today. No business can afford downtime. The Aruba Instant On AP22, at every level, is designed for rapid deployment and simplified management. Be it mounting hardware, or remote device management, or having access to the latest business grade software, the AP22 lives to make your life easier.

KEY FEATURES

- Fast 802.11ax, 2x/2.2
- WiFi CERTIFIED 6E™ (Wi-Fi 6)
- MU-MIMO performance
- Smart Mesh Wi-Fi support
- Built-in Wi-Fi router/gateway functionality
- Integrated Bluetooth
- Easy-to-use web and mobile app for setup and management
- Secure Guest Wi-Fi with simple setup
- Application classification, control and visibility

HIGHLIGHTS

- Simplicity at its best**
Wi-Fi that works right out of the box
Performance that keeps your users happy
- Security you can count on**
Protection against compromised login credentials with Two-Factor Authentication
Future-ready WPA2/WPA3/OWE authentication for secure Wi-Fi access
- We've got you covered**
No extra licensing fees
Industry-leading warranty and support

aruba Instant On

PLAY CARD: ARUBA INSTANT ON

Simple, smart and secure networking

Aruba Instant On offers easy-to-setup, speedy, and reliable enterprise-grade network connectivity, built-in security, and best-in-class support services — all at an affordable price.



Who are the target customers?

- Small businesses with fewer than 100 employees with limited on-site IT staff in verticals such as retail stores, restaurants, beauty salons, medical and insurance offices, law and accounting firms, auto dealers, bed and breakfast & boutique hotels, and technology startups
- The buyer will typically be either the business owner or an IT consultant buying for the business owner

What challenges are customers facing?

- The need for reliable connectivity to support high-bandwidth applications like voice and video that are essential to running their businesses, supporting remote workers and those teaching and learning from home
- They struggle to manage the number of devices on their current network, yet also need the ability to support more devices as their business grows
- The need for secure connectivity to keep business and customer data safe
- Not having the budget for a dedicated IT team or an expensive networking solution with subscription pricing and recurring costs

When do you sell Aruba Instant On vs Aruba Networking?

If the customer has:

- 99 users or less: Position Aruba Instant On APs and Switches
- 100-250 users and limited or no IT: Aruba Instant On APs and Switches
- 100-250 users and IT resources: Aruba APs and Aruba Switching
- 250-500 users and IT resources: Aruba APs and Aruba Switching

www.arubainstanton.com



DATA SHEET SMART-MANAGED SWITCHES

aruba Instant On

Aruba Instant On 1930 Switch Series

High performance, smart-managed switches designed with small businesses in mind



Whether you own a cafe, a design firm or a tech startup, a reliable and secure network plays a critical role in the success of your business. And you need a network solution that gives you peace of mind, allowing you to focus on growing your business instead of managing problems with your network.

Aruba Instant On makes it easy to keep network users happy, mobile and IoT devices connected, and your network secure.

The Aruba Instant On 1930 switches features advanced, smart-managed, fixed-configuration Gigabit switches designed for small businesses that are easy to deploy and affordable. They're made to handle today's bandwidth-heavy applications like voice and video conferencing, enabling consistent connectivity to enhance performance.

Using either the Instant On mobile app or the cloud-based web portal, you can quickly set up, monitor and manage the 1930 switch series from anywhere at any time. What's more, up to 30 W PoE power delivery is available out-of-the-box for your class 4 PoE devices, like access points, surveillance cameras and VoIP phones, all easily managed from the same platform.

Built-in security features protect your network from unauthorized access by allowing you to segment traffic, and define access to each area of the network. **And all of this is included in the price of the hardware** — there are no hidden subscription or licensing fees.

KEY FEATURES

- Smart-managed layer 2+ Ethernet switch series ready to deploy in 8-, 24- and 48-port for non-PoE and Class 4 PoE (i.e. PoE+) models
- PoE to power APs and IoT devices like IP phones, surveillance cameras and door locks
- Two (2) dedicated 16 SFP fiber ports on 8-port models, and four (4) dedicated 16/10G SFP+ fiber ports on 24-/48-port models to eliminate traffic bottlenecks across your network
- Security controls let you define access in each area of your network, keeping your business data safe
- Convenient mobile app and web-based GUI for set up, management and troubleshooting

HIGHLIGHTS

- Simplicity at its best**
Plug-and-play switches that work together with Instant On APs right out of the box
Mobile app to easily setup, monitor and manage your network
- Security you can count on**
Network security enabled with IEEE 802.1X, MAC authentication, VLANs, Network Access Control (ACL), and Port Security
Protection against compromised login credentials with Two-Factor Authentication
- We've got you covered**
No extra licensing or subscription fees
Industry-leading limited lifetime warranty and support

Co-marketing

CO-MARKETING: OVERVIEW

Included in this section is guidance for common scenarios, questions and considerations when planning your co-marketing strategy. Note that this information does not replace the Aruba Co-Marketing Guidelines, but it does provide an overview of the considerations and logo applications regarding co-branding marketing content or visuals.

Who can co-market content with Aruba Instant On

If you are an approved Aruba Instant On partner, you can create co-marketing assets. If you are not an Aruba Instant On partner, contact your representative for guidance.

What marketing content CAN be co-marketed

- **Digital or print advertisements:** print ads, email campaigns, landing or registration pages, web banners
- **Out-of-home-advertisements:** posters, billboards, airport ads
- **Infographics**
- **Event graphics:** roll-up banners, trade show booths, signage
- **Limited collateral:** case studies, special reports, solution overviews

What marketing content CANNOT be co-marketed

- **Third-party websites and microsites:** do not clone or recreate Aruba Instant On web properties or content or lead an audience to believe they are engaging with an Aruba Instant On-owned site
- **Collateral with intellectual property:** white papers, at-a-glance documents, data sheets, corporate brochures
- **Certain videos:** videos that feature intellectual property may require special considerations for co-branding

CO-MARKETING: CONSIDERATIONS

When using both the Aruba Instant On logo and a partner logo on a single document, slide, web page or other marketing asset, the placement and size of each logo is determined based on the relationship between Aruba Instant On and the partner company.

Things to consider

- **Type of partnership:**

Equal partnership — Both companies have equal roles in the offering, communication or initiative. In this situation, the two logos should be equal in size.

Unequal partnership — One company has a lead role in the offering, communication or initiative, and the other company plays a secondary role. In this case, the company with the lead role will have a logo that is at least 20 percent larger than the second company logo.

- **Benefits to each party:** Communications should highlight the benefits of the combined solution. These combined benefits should be more compelling than an offering from just one of the companies.
- **Calls to action:** Be mindful of the audience's journey from the initial touchpoint through the final communication. Consider what they will see at each step. Will they see one logo or both? Is the messaging consistent throughout the journey? Does this meet the audience's expectation regarding what they expect to see at each step?

For more in-depth co-branding guidance, see the [Aruba Co-Marketing Guidelines](#).

If you are creating co-branded marketing assets, please [contact us](#) for specific guidance.



aruba Instant on

Design approvals

To have your Aruba Instant On branded asset reviewed, send your design approval request to arubabrand@hpe.com

Branded assets

Basic Aruba Instant On branded assets can be found [here](#).